

REP HEADLINE# 6270604 TEL# 378724 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM STATION AUG10/12 11.4
ORDER WORKSHEET *** KSWB-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 20 SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
3050 K ST NW, SALES PRSN WA- ROBERT LANGER
WASHINGTON, DC 20007

ORDER # CONTRACT # 6270604 CLASS: NATL. LOCAL REGIONAL
PRDCT DEM CONGRESS CAMPAIG EST#1588 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT2/12 OCT8/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG10/12 11.40

REP: TO NSA/NSM
FROM WES FOR ROBERT
OK'D M1, M2, M3
SEE LINES 18-20
TOTALS REMAIN THE SAME
THANKS PLEASE CONFIRM 8/9

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM DEMOCRATIC CONGRESSIONAL CAMPAIGN CONTRACT SCHEDULED FOR GENERATION
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED.
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#5 MISSED: TU-F,M/1100A-1200N OCT2 30S \$150.00 (AUG9/12)
OFFER: TU-F,M/1100A-1200N OCT2 30S \$150.00 PLS ADVISE.
CMT: CORRECT PROG **PLACED**
M2 OK'D BUY#14 MISSED: SAT/400P-500P OCT6 30S \$200.00 (AUG9/12)
OFFER: TU-F/1000A-1100A OCT2 30S \$200.00 PLS ADVISE.
CMT: NOT PLACED - WRONG PROG - PLZ USE PROG GRID AND ADVISE ON MG
M3 OK'D BUY#15 MISSED: SUN/100P-400P OCT7 30S \$8,000.00 (AUG9/12)
OFFER: SUN/1000A-100P OCT7 30S \$8,000.00 PLS ADVISE.
CMT: CORRECT PROG TIME **PLACED**

CONTRACT TOTAL 19000.00
TOTAL SPOTS 27



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Great American Media
3050 K St NW
Washington, DC 20007

And:

Contract / Revision		Alt Order #	
378724 /		06270604	
Product			
11/14/DEM CONGRESS CAMPAIG			
Contract Dates		Estimate #	
10/02/12 - 10/08/12		1588	
Advertiser		Original Date / Revision	
Democratic Congress Campaign Comm		08/09/12 / 08/09/12	
Billing Cycle	Billing Calendar	Cash/Trade	
EOM/EOC	Broadcast	Cash	
Station	Account Executive	Sales Office	
KSWB	Robert Langer	Telerep Washin	
Special Handling			
Demographic			
Adults 35+			
IDB#	Advertiser Code	Product Code	
13721	11	14	
Agency Ref		Advertiser Ref	

CONTRACT

Contract Agreement Between:

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	5	10/02/12	10/08/12	M-F 1p-2p	1p-2p		:30			NM	1	\$150.00
Week: 10/01/12 10/07/12 -TWTF-- 1 \$150.00												
Week: 10/08/12 10/14/12 ----- 0 \$0.00												
N 2	5	10/02/12	10/08/12	M-F 10a-11a	10a-11a		:30			NM	1	\$200.00
Week: 10/01/12 10/07/12 -TWTF-- 1 \$200.00												
Week: 10/08/12 10/14/12 ----- 0 \$0.00												
N 3	5	10/02/12	10/08/12	Wkday Late News Rotator	10P-11P		:30			NM	2	\$1,800.00
Week: 10/01/12 10/07/12 -TWTF-- 1 \$200.00												
Week: 10/08/12 10/14/12 ----- 1 \$900.00												
N 4	5	10/02/12	10/08/12	M-F 11p-1130p	11p-1130p		:30			NM	3	\$1,200.00
Week: 10/01/12 10/07/12 -TWTF-- 2 \$400.00												
Week: 10/08/12 10/14/12 ----- 1 \$400.00												
N 5	5	10/02/12	10/08/12	M-F 11a-12p	11a-12p		:30			NM	1	\$150.00
Week: 10/01/12 10/07/12 -TWTF-- 1 \$150.00												
Week: 10/08/12 10/14/12 ----- 0 \$0.00												
N 6	5	10/02/12	10/08/12	M-F 12p-1p	12p-1p		:30			NM	1	\$150.00
Week: 10/01/12 10/07/12 -TWTF-- 1 \$150.00												
Week: 10/08/12 10/14/12 ----- 0 \$0.00												
N 7	5	10/02/12	10/08/12	M-F 3p-4p	3p-4p		:30			NM	2	\$500.00
Week: 10/01/12 10/07/12 -TWTF-- 1 \$250.00												
Week: 10/08/12 10/14/12 ----- 1 \$250.00												
N 8	5	10/02/12	10/08/12	Fox 5 Morning News	6a-7a		:30			NM	3	\$1,500.00
Week: 10/01/12 10/07/12 -TWTF-- 2 \$500.00												
Week: 10/08/12 10/14/12 ----- 1 \$500.00												
N 9	5	10/02/12	10/08/12	Fox 5 News at 6	6p-7p		:30			NM	1	\$400.00
Week: 10/01/12 10/07/12 -TWTF-- 2 \$500.00												
Week: 10/08/12 10/14/12 ----- 1 \$500.00												
Totals												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Contract / Revision		378724 /		Alt Order #	
06270604					
Contract Dates		10/02/12 - 10/08/12		Product	
1588		11/14/DEM CONGRESS		Estimate #	
Advertiser		Democratic Congress Ca			
Original Date / Revision		08/09/12 / 08/09/12			

*Line Ch Start Date End Date Description Start/End Time Days Length Spots/Week Rate Type Spots Amount

N 10	5	Week: 10/01/12	10/07/12	-TWTF--	1	\$400.00	7p-730p	NM	1	\$800.00
N 10	5	Week: 10/01/12	10/07/12	-TWTF--	1	\$800.00	7p-730p	NM	1	\$800.00
N 11	5	Week: 10/01/12	10/07/12	-TWTF--	1	\$800.00	7a-9a	NM	3	\$1,500.00
N 11	5	Week: 10/01/12	10/07/12	-TWTF--	2	\$500.00	7a-9a	NM	3	\$1,500.00
N 12	5	Week: 10/01/12	10/07/12	-TWTF--	1	\$900.00	730p-8p	NM	1	\$900.00
N 13	5	Week: 10/01/12	10/07/12	-TWTF--	1	\$250.00	9a-10a	NM	3	\$750.00
N 13	5	Week: 10/01/12	10/07/12	-TWTF--	2	\$250.00	9a-10a	NM	3	\$750.00
N 15	5	Week: 10/01/12	10/07/12	-TWTF--	1	\$8,000.00	10a-1p	NM	1	\$8,000.00
N 16	5	Week: 10/01/12	10/07/12	-TWTF--	1	\$300.00	5p-6p	NM	1	\$300.00
N 17	5	Week: 10/01/12	10/07/12	-TWTF--	1	\$500.00	6p-7p	NM	1	\$500.00
N 18	5	Week: 10/01/12	10/07/12	-TWTF--	1	\$200.00	10a-11a	NM	1	\$200.00
Totals									27	\$19,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	27	\$19,000.00	\$16,150.00
Totals	27	\$19,000.00	\$16,150.00

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.
It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

REP HEADLINE# 6270604 TRF# 378724 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP AUG9/12 14.23
 ORDER WORKSHEET **CHANGES** *** KSWB-TV ***

ADV # ADV. NAME ISS/DCCC REP.# OFF.# 20 SALESMAN #
 AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
 3050 K ST NW, SALES PRSN WA- ROBERT LANGER
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6270604 CLASS: NATL. LOCAL REGIONAL

PRDCT DEM CONGRESS CAMPAIG EST#1588 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG9/12 14.23

REP: TO NSA/NSM
 FROM WES FOR ROBERT
 OK'D M1, M2, M3
 SEE LINES 18-20
 TOTALS REMAIN THE SAME
 THANKS PLEASE CONFIRM 8/9

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM DEMOCRATIC CONGRESSIONAL CAMPAIGN

Handwritten: 8/9

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	ES		1100A-1200N	30		\$150.00	10/2	10/8	0		TU-F,M	0
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14 AGENCY EST# = 1588												
PROGRAM : SWIFT JUSTICE (2X) CON COM1: SWIFT JUSTICE (2X)												
18	A		1100A-1200N	30		\$150.00	10/2	10/8	1		TU-F,M	1
PROGRAM : STEVE WILKOS ORD COM1: CORRECT PROG **PLACED** THIS IS A REPLACEMENT FOR N/A SPOT ON OCT2 ON LINE-5 FOR 1 SPOT/WK												

Handwritten: 2

Handwritten: S

[illegible]

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-JATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

REP HEADLINE# 6270604 TRF# 378724 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG9/12 13.54 *** KSWB-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 20 SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
3050 K ST NW, SALES PRSN WA- ROBERT LANGER
WASHINGTON, DC 20007

ORDER # CONTRACT # 6270604 CLASS: NATL. LOCAL REGIONAL

PRDCT DEM CONGRESS CAMPAIG EST#1588 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG9/12 13.54

REP: TO NSA/NSM
FROM WES FOR ROBERT
*NEW ORDER
\$19000...27X
THANKS PLEASE CONFIRM 8/9

STA:

CON CM ***** THIS IS A CASH IN ADVANCE. SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN

STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#5 MISSED:TU-F,M/1100A-1200N OCT2 30S \$150.00 (AUG9/12)
OFFER:TU-F,M/1100A-1200N OCT2 30S \$150.00 PLS ADVISE.
CMT:CORRECT PROG **PLACED**

M2 UNRESL BUY#14 MISSED:SAT/400P-500P OCT6 30S \$200.00 (AUG9/12)
OFFER: NONE
CMT:NOT PLACED - WRONG PROG - PLZ USE PROG GRID AND ADVISE ON MG

M3 UNRESL BUY#15 MISSED:SUN/100P-400P OCT7 30S \$8,000.00 (AUG9/12)
OFFER:SUN/1000A-100P OCT7 30S \$8,000.00 PLS ADVISE.
CMT:CORRECT PROG TIME **PLACED**

CONTRACT TOTAL 19000.00
TOTAL SPOTS 27

REP HEADLINE# 6270604
*** ORIGINAL, REV#0 ***
REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
AUG9/12 12.07
*** KSWB-TV ***
FAX# 703 528 7880

ADV # ADV. NAME ISS/DCCC REP.# OFF.# 20 SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
3050 K ST NW, SALES PRSN WA- ROBERT LANGER
WASHINGTON, DC 20007

ORDER # CONTRACT # 6270604 CLASS: NATL. LOCAL REGIONAL

PRDCT DEM CONGRESS CAMPAIG EST#1588 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG9/12 12.07

REP: TO NSA/NSM
FROM WES FOR ROBERT
*NEW ORDER
\$19000...27X
THANKS PLEASE CONFIRM 8/9

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN

8/9/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	30		\$150.00	10/2	10/8	1		TU-F,M	1
PROGRAM : JEREMY KYLE												
CON COM1: JEREMY KYLE												
2			1000A-1100A	30		\$200.00	10/2	10/8	1		TU-F,M	1
PROGRAM : DR. OZ												
CON COM1: DR. OZ												

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 1588

REP HEADLINE# 6270604
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG9/12 12.07
*** KSWB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
3			1000P-1100P	30		\$900.00	10/2	10/8	2		TU-F,M	2
PROGRAM : FOX 5 NEWS												
CON COM1: FOX 5 NEWS												
4			1100P-1130P	30		\$400.00	10/2	10/8	3		TU-F,M	3
PROGRAM : FAMILY GUY												
CON COM1: FAMILY GUY												
(5)			1100A-1200N	30		\$150.00	10/2	10/8	1		TU-F,M	1
PROGRAM : SWIFT JUSTICE (2X)												
CON COM1: SWIFT JUSTICE (2X)												
6			1200N-100P	30		\$150.00	10/2	10/8	1		TU-F,M	1
PROGRAM : STEVE WILKOS												
CON COM1: STEVE WILKOS												
7			300P-400P	30		\$250.00	10/2	10/8	2		TU-F,M	2
PROGRAM : JERRY SPRINGER												
CON COM1: JERRY SPRINGER												
8			600A-700A	30		\$500.00	10/2	10/8	3		TU-F,M	3
PROGRAM : FOX 5 MORNING NEWS												
CON COM1: FOX 5 MORNING NEWS												
9			600P-700P	30		\$400.00	10/2	10/8	1		TU-F,M	1
PROGRAM : FOX 5 NEWS @ 6P												
CON COM1: FOX 5 NEWS @ 6P												
10			700P-730P	30		\$800.00	10/2	10/8	1		TU-F,M	1
PROGRAM : TWO AND A HALF MEN												
CON COM1: TWO AND A HALF MEN												
11			700A-900A	30		\$500.00	10/2	10/8	3		TU-F,M	3
PROGRAM : FOX 5 MORNING NEWS												
CON COM1: FOX 5 MORNING NEWS												

Steve

REP HEADLINE# 6270604
 *** ORIGINAL REV#0 ***
 REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG9/12 12.07
 *** KSWB-TV ***

:LINE#:REP	:CD	TIME PERIOD	:LGTH	:SEC	RATE	:START DATE	:END DATE	:SPTS /WK	WEEK INVT	DAYS	:TOTL: SPTS:
12		730P-800P	30		\$900.00	10/2	10/8	1		TU-F,M	1
PROGRAM : TWO AND A HALF MEN											
CON COM1: TWO AND A HALF MEN											
13		900A-1000A	30		\$250.00	10/2	10/8	3		TU-F,M	3
PROGRAM : FOX5 MORNING NEWS @9A											
CON COM1: FOX5 MORNING NEWS @9A											
14		400P-500P	30		\$200.00	10/6	10/6	1		SAT	1
PROGRAM : ACCRD TO JIM/RAYMOND											
CON COM1: ACCRD TO JIM/RAYMOND											
15		100P-400P	30		\$8,000.00	10/7	10/7	1		SUN	1
PROGRAM : 2012 NFL ON FOX 1P											
CON COM1: 2012 NFL ON FOX 1P											
16		500P-600P	30		\$300.00	10/7	10/7	1		SUN	1
PROGRAM : FAMILY GUY X2											
CON COM1: FAMILY GUY X2											
17		600P-700P	30		\$500.00	10/7	10/7	1		SUN	1
PROGRAM : BONES											
CON COM1: BONES											
OCT/12 19000.00											CONTRACT TOTAL 19000.00
											TOTAL SPOTS 27

MARKET TOTALS \$82,608 KSWB 23% KGTV 28% KFMB 15% KNSD 23% XETV 1% KUSI 10% XDTV 0%
 CABL 0%

SVC- NSI
 DEMOS- RA35+*